

Digipalooza 27

Digipalooza 2027 sponsorship packages offer publishers and partners meaningful ways to connect with attendees before, during, and after the conference.

All sponsorship packages include your logo displayed on our conference website and app with a URL link.

EXHIBITING SPONSORSHIP PACKAGES INCLUDE:

- **6' X 30" exhibitor table, 2 chairs, Wi-Fi**
  - **Other services available for an additional cost**
- **Table Identification Pop-Up Banner**
  - **Design your own banner – we'll produce it for Digipalooza - yours to keep after the conference.**
- **One Complimentary Lead Capture App**
  - **Additional lead apps can be purchased for $299/each.**



Conference Champion

Package Cost: $10,000 (Limited Availability)

- Participate in a 30-minute publisher panel session - share insights and updates with other publishing houses
- Featured ad on the Digipalooza registration page (Limited to 2 sponsors)
- Priority logo placement on conference website and app
- Priority logo placement on all digital and printed conference materials
- Banner ad in conference app
- Logo on attendee T-shirts
- Complimentary and priority exhibitor table in the Exhibit Hall
- Complimentary registrations for 6 people to be used by your staff and/or gifted to librarians *(Includes all sessions, meals and special events)*

Party Sponsor

Package Cost: $8,500 (2 Available)

- Exclusive sponsor of the Welcome Reception **OR** the All Conference Reception at the Museum of Natural History.
- Welcome remarks during sponsored event
- Priority logo placement on conference website and app
- Priority logo placement on all digital and printed conference materials
- Push notification to all attendees via conference app thanking you during sponsored event
- Signage at the event with your logo and thank you message
- Logo on attendee T-shirts
- Complimentary and priority exhibitor table in the Exhibit Hall
- Complimentary registrations for 4 people to be used by your staff and/or gifted to librarians *(Includes all sessions, meals and special events)*

Certified B Corporation
Learn more at bcorp.com

Meal Sponsor

Package Cost: $5,000 (2 Available)

- Choice of sponsoring
  - 1 attendee breakfast – 2 available (day of your choice)
  - 1 attendee lunch – 2 available (day of your choice)
  - Exclusive sponsor of all networking breaks
- Logo displayed on all digital and printed conference materials
- Signage at the event with your logo and thank you message
- Exclusive table at sponsored meal for books or swag
- Complimentary exhibitor table in the Exhibit Hall
- Complimentary registrations for 3 people to be used by your staff and/or gifted to librarians *(Includes all sessions, meals and special events)*

> **"I enjoyed the scheduling of the conference the most. I thought the breaks between programming were placed well and gave attendees enough time to visit the exhibitor tables. As an exhibitor, I was able to engage and have meaningful conversations with attendees without feeling rushed."**
>
> **Macmillan Publishers**

Video Sponsor

Package Cost: $4,000 (Limited Availability)

- 3-5-minute pre-recorded trailers/clips montage to be played before a relevant session
- Logo displayed on all digital and printed conference materials
- Complimentary exhibitor table in the Exhibit Hall
- Complimentary registrations for 2 people to be used by your staff and/or gifted to librarians *(Includes all sessions, meals and special events)*

Exhibitor Partner

Package Cost: $3,500 (Limited Availability)

- Exhibitor table in the Exhibit Hall
- Complimentary registrations for 2 people *(Includes all sessions, meals and special events)*

> **"Interacting more personally with librarians and the OD team was so helpful and great. ALA is a wonderful event, but its so big and its hard to connect with individuals. Digipalooza is such a great complement to ALA in that regard."**
>
> **HarperCollins Christian**

NON-EXHIBITING SPONSORSHIP PACKAGES:

On The Move

Package Cost: $2,000 (1 Available)

- Sponsor the Digipalooza 2027 buses and help attendees travel between conference events
- Recognition at all special events
- Logo on transportation vehicles
- Complimentary registration for 1 person (Includes all sessions, meals and special events)

Valued Supporter

Package Cost: $3,250 (Unlimited)

Can't make it to Digipalooza but still want to market to our attendees? Consider becoming a Valued Supporter

- Scholarship for 10 Digipalooza attendees. Each scholarship includes all sessions, meals and special events
- List of attendee's emails who received your gifted registration

NEW payment options for all 2027 Digipalooza Sponsors.

Choose from one of the following 2 options: • Invoice • Deduction from OverDrive sales

Contact digip27sponsors@overdrive.com to reserve your Digipalooza '27 sponsorship!

PAST DIGIPALOOZA SPONSORS

FlutterBee Education Group · HarperCollins Publishers · macmillan · Penguin Random House · sourcebooks